



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

GMMB, Inc.
Washington Harbor
3050 K St. NW
Washington, DC 20007

Contract # 5328114

Schedule Dates 07/12/22-07/19/22
Advertiser Tom Perez and Shannon Sneed for Maryland-D (1
Agency GMMB, Inc. (21734)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11363 (1755515)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 630/670/11363
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.11363

Date Entered 07/11/22
Last Modified 07/11/22
Entered By Alexa Schram
CO-OP No
External # 11825098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,941.25
Net Total \$39,333.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	64	\$46,275.00
Grand Total:	64	\$46,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	3		X	X	X	X			3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-LPMar/2021LP	7/11/22
2.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-LPMar/2021LP	7/11/22
3.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1		1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 4P(Agency)-LPMar/2021LP - LPMay/2021LS	7/11/22
4.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-LPMar/2021LP	7/11/22
5.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPMar/2021LP	7/11/22
6.0	Normal Line / SPOT	07/16/22-07/17/22	3	:30	6P- 7P (EST)	1						X	X	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-LPMar/2021LP - LPMay/2021LS	7/11/22

CONFIRMATION CONTRACT

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7.0	Normal Line / Access	07/12/22-07/15/22	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMar/2021LP	7/11/22
7.0.1	Preempt	07/15/22															Washington (WJLA)	Sold Out/Exception - moved to place high rate issue money, per local management	
7.0.2	Preempt	07/14/22															Washington (WJLA)	Sold Out/Exception - moved to palce David Blair, per M. Afshar	
8.0	Normal Line / Access	07/12/22-07/15/22	3	:30	7:27:41P- Jeopardy			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22
9.0	Normal Line / SPOT	07/16/22-07/16/22	3	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22
10.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -LPMar/2021LP	7/11/22

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11.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPMar/2021LP - LPMay/2021LS	7/11/22
12.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	6:58A- ABC-Good Morning America				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-LPMar/2021LP	7/11/22
13.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22
14.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-LPMar/2021LP	7/11/22
15.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA-SATURDAY(Agency) -LPMar/2021LP	7/11/22
16.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMW SAT 8-9A(Agency) -LPMar/2021LP	7/11/22

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17.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA SAT 9-10A(Agency) -LPMar/2021LP	7/11/22
18.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:00:30A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP - LPMay/2021LS	7/11/22
19.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency) -LPMar/2021LP	7/11/22
20.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	10A- News-Good Morning Washington at 10a				1	1	1			3	\$250.00	\$750.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22
21.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	8A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-LPMar/2021LP	7/11/22
22.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	6:58A- ABC-Good Morning America		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-LPMar/2021LP	7/11/22

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23.0	Normal Line / SPOT	07/18/22-07/19/22	3	:30	10A- News-Good Morning Washington at 10a		1	1						2	\$250.00	\$500.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22
24.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPMar/2021LP	7/11/22
25.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-LPMar/2021LP	7/11/22
26.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	7/11/22
27.0	Normal Line / SPOT	07/18/22-07/19/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1						2	\$300.00	\$600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 4P(Agency)-LPMar/2021LP - LPMay/2021LS	7/11/22
28.0	Normal Line / Access	07/18/22-07/18/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22

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29.0	Normal Line / Access	07/18/22-07/18/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMar/2021LP	7/11/22
30.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPMar/2021LP - LPMay/2021LS	7/11/22
31.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMar/2021LP - LPMay/2021LS	7/11/22

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